

LAST MINUTE SCENTSATATION

Award for inventor's sweet smelling success



AN inventor from East Ham has won a nationally-recognised award for his innovation.

Aziz Patel was presented with a finalist award in the British Inventor of the Year 2003 category at the British Inventors Exhibition, after entering his combined soap and air freshener design in the contest at the last minute.

Aziz, of Plashet Grove, spent 18 months researching and designing his product before a major supermarket

chain snapped it up.

The former luggage firm boss thought of his odour-busting invention three years ago and gave up his job to focus on bringing the idea to life.

Now Aziz, 40, hopes to make his fortune from the device, called Freshorize, which releases a spray every time soap is pumped while an additional gel freshener disguises odours for a month.

Aziz is pictured receiving his engraved glass globe from chairman of the judging panel Alan Wilcher.