



## ITCA / IFSA Mercury Award Entry



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Company Name: **Freshorize/Malton Inflight**  
Title of Entry: **Freshorize 3-in-1**

**Winner of Silver in category 3**

Freshorize 3 in 1 is a fresh and innovative way to rejuvenate the aircraft toilet environment.

It is a completely disposable product, which features a delicately scented liquid hand soap, a fine mist air freshener and a continuous-release fragrance pad all in one attractive dispenser that complements any aircraft toilet décor.

The dispenser simply screws into a threaded base unit fixed to the counter for secure and safe use during the flight.

Then, when the liquid soap is empty, so too will the air freshener be and the empty unit can be un-screwed and replaced.

This entry was made in Category 3 in the 2004 Mercury Award